

Term April 1 – 31 March)

CAIR Sponsorship Levels & Benefits 2023-2024

\$2,500

CAIR Supporter
All Virtual Events

\$5000

Exclusive CAIR Partner

(One per Industry Sector – must be pan-Canadian in scope) All Virtual Events and In-person Annual Members' Meeting

Logo on Marketing pieces distributed by email, online & via social media throughout the term	✓	✓
Listing in Virtual Exhibit Hall on CAIR website throughout the term	✓	✓
Acknowledgement from Chair at the beginning of virtual events	✓	✓
Acknowledgement from Chair at the beginning of in-person events	✗	✓
Complimentary passes (per event, not applicable to members' only sessions)	1	2
Access to social events at in-person events or in waiting room at virtual events to mingle with attendees during applicable networking times (per event, where technology permits)	✗	✓
Opportunity to insert gift in the delegate bag at the Annual Members' Meeting	✗	✓
Opportunity to introduce a speaker/panel session at the Annual Members' Meeting or be the breakfast, lunch, dinner sponsor, or networking sponsor	✗	✓

Other opportunities such as participating in panel discussions and presenting pre-recorded content to attendees as well as in-kind contributions are also available.